



Top 5 marketing Ideas Using Social Media

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BoomBoom Percussion

Friedman, Kannenberg & Company, P.C.

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*** Bonus - Use Hoot Suite to tie them all together!**

Top 5 Seth Godin Quotes...



1. “People rarely buy what they need. They buy what they want”
2. “Problem with treating all customers the same is that customers aren't the same”
3. “Knowing what to do is very, very different than actually doing it”
4. “Selling to people who actually want to hear from you is more effective than interrupting strangers who don't.”
5. “The reason it seems that price is all your customers care about is that you haven't given them anything else to care about”

Top 5 Blogs/Books to Read...



1. “Tribes” - By Seth Godin
2. “Linchpin” -By Seth Godin
3. “Mashable” - a blog for the Social Media Guide
4. “TechCrunch” - social media blog
5. “Alltop” social media blog

Have a great show!



Stick around for Jim Hodgson and then Mike Nessen.

You do not want to miss their sessions!

High Fives and Happy Social Marketing...